



The Ottawa
Hospital

L'Hôpital
d'Ottawa



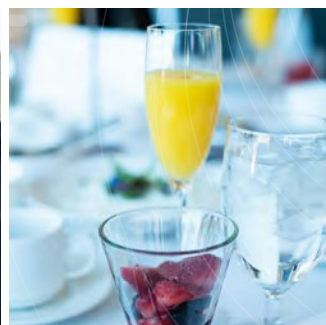
PRESIDENT'S BREAKFAST

September 17, 2019

7:30 a.m. to 8:30 a.m.

Shaw Centre

55 Colonel By Drive



VOLUNTEER EVENT GUIDE

Who is The Ottawa Hospital?

The Ottawa Hospital is part of the fabric of the community. With our world-class care and leading-edge research anything is possible. From patients, to physicians, to caregivers, to donors – we are all part of this; together we are inventing the future here and now.

Our focus on learning and research helps us develop new and innovative ways to treat patients and improve care. As a multi-campus hospital affiliated with the University of Ottawa, we deliver specialized care to the eastern Ontario region, but our techniques and research discoveries are adopted around the world. We engage the community at all levels to support our vision for better patient care.

Together, we can go further.

Together we're making tomorrow better, every day.

What is the President's Breakfast?

The President's Breakfast is a fundraising event in support of The Ottawa Hospital.

In just one hour, the President's Breakfast brings together you, your guests, and over 500 dedicated individuals to hear incredible stories from The Ottawa Hospital and be inspired to make a donation.

From funding research, to purchasing state-of-the-art equipment and putting cutting-edge operating tools in the hands of our surgeons – this event provides crucial funding which improves patient care.

What is a President's Breakfast Volunteer, and what are my responsibilities?

A President's Breakfast Volunteer is a community leader who agrees to help inspire community support for The Ottawa Hospital by filling a table at the President's Breakfast. Responsibilities include:

- Fill a table of 10 (9 guests plus you).
- Ensure your guests know the President's Breakfast is a fundraising event for The Ottawa Hospital. All guests will be asked to consider making a donation at the event (we never want anyone being surprised when asked to donate).
- Once a guest has accepted your invitation to the President's Breakfast, update the online portal with their name and coordinates or let us know by email.

Who should I invite?

Our goal of the President's Breakfast is to highlight and inspire support for the important innovation and research taking place at The Ottawa Hospital. Focus on recruiting guests that you believe have an interest in supporting patient care and research at The Ottawa Hospital. Guests will be asked to consider making a leadership gift of \$1,000 or more annually at this event.

With a rich history, this event has raised over \$11.8 million over the past 17 years in support of health care in Ottawa. In 2018 alone, over \$800,000 was donated in just one inspiring morning. The average gift is consistently around \$1,700/guest, with the majority of tables raising between \$5,000-\$25,000.

Am I responsible for asking for donations?

No, President's Breakfast Volunteers are not asked to solicit funds from guests and they have no assigned fundraising target however, this is a fundraising event and your role is to recruit guests who have an interest and capacity to support The Ottawa Hospital. We provide an inspirational program and the Co-Chairs will be responsible for motivating guests to support The Ottawa Hospital.

What are the different ways to make a donation?

Each guest's decision to donate will remain confidential, but it is important that guests know in advance that they will be asked to make a gift.

Guests can commit their support in a variety of ways:

- Monthly - spread your gift throughout the year (a \$1,000 gift breaks down to \$83.34 each month)
- Multi-year commitment - help the hospital plan by pledging your support for the next five years
- Outright gift

Guests can fulfill their commitment through cheque, credit card, gift of securities or through direct deposit with a void cheque.

Who are the speakers?

- Co-Chairs Cyril Leeder and Janet McKeage emcee the program.
- Keynote speaker, Dr. Jack Kitts, President and CEO of The Ottawa Hospital, shares his insight into the exciting research being done right here in Ottawa and his vision for providing unsurpassed patient care.
- Former patients share their powerfully inspiring stories of how their lives have been touched by the Hospital.

What support is available to me?

Our goal is to ensure this is an enjoyable and rewarding volunteer experience. The Ottawa Hospital Foundation will provide everything you need to be successful in your volunteer role, such as:

1. One-on-one personal support to guide you – in person, by phone, or by email – whatever works best for you!
2. An online tool to help you manage your table.
3. Access to exclusive tours and behind the scene events at The Ottawa Hospital.
4. Networking receptions and opportunities to engage with leaders of The Ottawa Hospital
5. All the latest news and information about how community support is transforming The Ottawa Hospital.

EVENT-AT-A-GLANCE



7:00 a.m. **President's Breakfast guests arrive and network**



7:30 a.m. **Welcome remarks from the Co-Chairs**



7:35 a.m. **Breakfast**



7:45 a.m. **Testimonial speakers**



8:10 a.m. **Dr. Jack Kitts, President and CEO of The Ottawa Hospital**



8:25 a.m. **Request for support**



8:30 a.m. **Event concludes**



MEET THE CO-CHAIRS



Cyril Leeder

Chief Executive Officer
Myers Automotive Group

Janet McKeage

Vice President & Investment Counsellor
RBC Phillips, Hager & North Investment
Counsel Inc.

17

PRESIDENT'S BREAKFASTS

11.8 M \$

TOTAL DOLLARS RAISED FOR
PATIENT CARE AND RESEARCH

1055

TABLE HOSTS

9354

GUESTS INSPIRED

52

REMARKABLE PATIENT STORIES

“Each of us individually,
and together as a
community, have the
power to define what
health care will look like
in Ottawa in the coming
decades.”

- Dr. Jack Kitts,
President and CEO,
The Ottawa Hospital

Do you or someone you know have an inspiring health care story you would like to share with us?

Get in touch with:

YOUR PRESIDENT'S BREAKFASTTEAM

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